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Radio Free Europe Fund Names Shope

Appointment of Leslie R. Shope, an advertising and public relations executive, as president of the Radio Free Europe Fund, effective July 1, was announced yesterday by W. B. Murphy, chairman of the fund's board of directors.

Mr. Shope succeeds John M. Patterson, who has resigned to enter government work in Washington. Mr. Patterson joined the fund in 1956 and had served as president since 1958.

The fund board also named Andre F. Rhoads as executive vice-president. Succeeding him as vice-president in charge of field operations is William J. Greene Jr., a former regional vice-president of the fund.